

**Central Sector Scheme for Promotion of  
International Co-operation in AYUSH**

**1. INTRODUCTION**

Growing global popularity of traditional medicine has given boost to demand of Ayurveda, Yoga and other Indian traditional systems of medicine world over. This necessitated generating awareness about AYUSH in international arena by providing authentic information about the systems through conducting international conferences on AYUSH systems, deputing the system experts to different countries, establishing AYUSH information cells in different countries etc. Therefore, The International Cooperation (IC) Scheme was implemented during the IX, X ,XI and XII Plan to support emerging needs for promotion of AYUSH at international level.

Further, the recent initiatives of the Government in promoting India as a leader in Traditional systems of Medicine has led to multifold rise in export of products and services of AYUSH. India has entered in to many bi-lateral and multilateral MoU at Country level for cooperation on Traditional Medicine. Institute level MoUs have also been signed between the autonomous bodies under MoAy and renowned foreign academia for academic cooperation that include teaching, training, research etc. In last five years there has been interest shown by many countries like Mauritius, Germany, Morocco, Suriname etc. for establishing Ayurveda centers/institutes in those countries. Many countries have provided legal recognition to Ayurveda giving a major opening for trade in products and services. The developments at the international arena has necessitated fine-tuning of existing provisions in the Scheme providing as well as inclusion of few new components to support the new initiatives, so that promotion of AYUSH could be facilitated across the globe and international commitments & demands are fulfilled in an effective manner.

## **2. OBJECTIVES**

The scheme is meant for achieving the following objectives:

- a) To promote and strengthen awareness and interest about AYUSH Systems of Medicine at international level.
- b) To facilitate International promotion, development and recognition of Ayurveda, Yoga, Naturopathy, Unani, Siddha, Sowa-Rigpa and Homoeopathy;
- c) To foster interaction of stakeholders and market development of AYUSH at international level;
- d) To support international exchange of experts and information for promotion and propagation of AYUSH systems;
- e) To give boost to AYUSH products/ services / education/ research/ training globally;
- f) To promote academics and research through establishment of AYUSH Academic Chairs in foreign countries.

## **3. COMPONENTS OF THE SCHEME**

The scheme has following six components:

- A. International exchange of experts & officers,
- B. Incentive to drug manufacturers, entrepreneurs, AYUSH institutions, Hospitals etc. for international propagation of AYUSH by participating in international exhibitions, trade fairs, road shows etc. and registration of AYUSH products (Market Authorisation) at regulatory bodies of different countries such as USFDA/EMEA/UK-MHRA/ NHPD/ TGA etc. for exports,
- C. Support for international market development and AYUSH promotion-related activities,
- D. Translation and publication of AYUSH literature/books in foreign languages,
- E. Establishment of AYUSH Information Cells and establishment and strengthening of Health Centre/ Institution in foreign countries.
- F. International Fellowship/ scholarship Programme for foreign nationals for undertaking AYUSH courses in premier institutions in India.

- G. Setting up and strengthening of Export promotion Council for Products and Services

The details of each component are as described in succeeding sections.

**3 (A) International exchange of experts & officers:**

**(a) Deputation (short term/ long term) of experts and officers** to and from India for participation in regional or international meetings, conferences, training programmes, seminars and also to meet specific requirement for deputing experts on special assignment of the Government of India / deputation to foreign organization/ institute/ Indian Mission for promotion & propagation of AYUSH Systems and Medicinal Plants etc. with the following support:

- **3 A (a-i) - Deputation of officers from India to abroad and for special assignments (Short term / Long term deputation)**

Air fare, accommodation, medical facilities, other admissible allowances, etc. will be provided as per the guidelines of Ministry of External Affairs (MEA)

- **3 A (a-ii) - Visit of foreign experts from other countries to India for a period of maximum 7 days**

Inviting experts from foreign countries in India as resource persons for conferences/ for providing training / conducting special courses/ imparting new skills, etc. Air fare, Accommodation, Daily allowance, local transport for official purpose with maximum ceiling up to 5 Lakhs as per actuals will be provided by the Ministry of AYUSH.

To and fro Air fare	As per actual, as per entitlement of the foreign expert/ Economy class Airfare as the case may be
Local hospitality	Local hospitality including accommodation, local official travel will be provided by Ministry of AYUSH

**Note:** In case of deputation of expert abroad is being done by ICCR or other Government agency on the request of the Ministry of AYUSH, a lump sum amount will be transferred to the ICCR or other Government agency for implementation of the component.

**(b) Presentation of AYUSH related scientific research papers in international conferences, workshops, seminar etc.:**

The Applicant seeking financial assistance for presentation of paper in the International Conferences/ Workshop/ Seminar etc. should send the request in the prescribed " Proforma (Appendix-I) so as to ensure that the application complete in all respects reaches the Ministry of AYUSH at least three months prior to the event. In case the applicant is employed, the application should be forwarded through the employer. Original Papers based on clinical trials, large scale research studies having significant outcome, papers having outcome which helps in generating scientific evidence and which have not been presented earlier will be considered.

Applications/ proposals having **prior approval of the Ministry of AYUSH** will be considered for reimbursement. 90% of the total expenditure, incurred on air-travel (Economy Class by Air India /Alliance Airlines), accommodation and delegation registration fee only will be reimbursed on submission of expenditure details with proof of participation as per Appendix-I within 1 month of completion of the event. (Refer to Note regarding booking of air tickets)

The financial assistance will depend upon the country to be visited. Maximum of Rs. 2.00 lakh (or 90% of the total expenditure, whichever is less) for Asian and African Countries and upto Rs. 3.00 lakh (or 90% of the total expenditure, whichever is less) for Countries of North & South America, Europe and Australia.

(Note: Applicant seeking financial assistance for presentation of paper in the International Conferences/ Workshop/ Seminar etc. should send the request in the prescribed 'Performa' (Appendix-I) so as to ensure that the application complete in all respects reaches the Ministry of AYUSH at least two months prior to the event. In case the applicant is employed, the application should be forwarded through the employer.)

**(B)** Incentive to AYUSH drug manufacturers, entrepreneurs, AYUSH institutions and Hospitals etc. for international propagation of AYUSH by participating in international exhibitions, trade fairs, road shows etc. **and** registration of AYUSH products (Market Authorisation) with regulatory bodies of different countries such as USFDA/EMEA/UK-MHRA/ NHPD (Canada)/ TGA etc. for export of products:

**a. Incentive to AYUSH drug manufacturers, entrepreneurs, AYUSH institutions and AYUSH Health Care providers etc. for participation in international exhibitions, trade fairs, road shows etc:**

AYUSH entrepreneurs, AYUSH drug manufacturing industry, AYUSH Health Care providers etc. participating in international exhibitions, trade fairs, road shows etc. with prior approval of the Ministry of AYUSH will be reimbursed the expenditure, incurred on air-travel (economy class by Air India/Alliance Airlines) for two persons, their accommodation and hiring of stall, on submission of application in prescribed format at Appendix-II. Application should be submitted **2 months prior** to commencement of the event for prior approval, however, in urgent cases, Chairman of Project Approval Committee (PCA) may take decision. (Refer to the Note regarding booking of air tickets)

The financial assistance will be limited upto maximum of 75% of the expenditure limited to maximum of Rs. 03.00 lakh (whichever is less) per industry/ institution, for Asian and African Countries; and upto Rs. 05.00 lakh per industry or 75% of the total expenditure, whichever is less, for Countries of North and South America, Europe and Australia and per industry/ institution.

Applications/ proposals having prior approval of the Ministry of AYUSH will be considered for reimbursement on submission of expenditure details with proof of participation as per Appendix-II within 2 month of completion of the event.

**Note:** In case, the AYUSH industry/ Institution applies for participation in a particular event in response to invitation from the Ministry of AYUSH, the clause relating to submission of application **2 months prior** to the event will not be applicable. However, in such cases, the industry is required to obtain his Ministry's approval before participation for claiming reimbursement.

**Note: Booking of air tickets** - . Booking of Air tickets is to be done in strict compliance with the Department of Expenditure OM No. 19024/22/2017- E.IV dated 19.07.2017 on the subject - "Guidelines on Air Travel on Official Tours - Purchase of air ticket from authorized agent" and the subsequent guidelines/ instructions issued by the Government of India/ Department of Expenditure from time to time. As per the said OM e, the air tickets is to purchased directly from Airlines (at Booking counters/office/website of Airlines) and if needed by utilizing the services of three Authorized Travel Agents viz. M/s Balmer Lawrie & Co. Ltd. (BLCL), M/s Ashok Travels & Tours (ATT) and Indian Railways Catering and Tourism Corporation Ltd. (IRCTC). The air ticket, if not purchased directly from Airlines or from web site /web portal of authorized travel agents, the air fare will not be settled by the Ministry/Dept."

**b. Market Authorization/ registration of AYUSH products** with USFDA/ EMEA/ UK-MHRA/ NHPD (Canada)/ TGA, Australia/ New Zealand and other international regulatory agencies, etc. abroad:

To encourage AYUSH Industry to get market authorization for their product(s) for exports, the facility of reimbursement of expenditure will be extended for following activities:

- i. Preparation of product dossier (Excluding office expenses and administrative cost)
- ii. Fee paid to the concerned regulatory agency for registration/ market authorization of product.
- iii. 50% of fee paid to reputed international consultant (if any).

The assistance will be provided for registration of Ayurveda, Siddha, Unani, Sowa Rigpa and Homoeopathy products (Classical/ Proprietary/ Patented medicines) in foreign country in the form of medicines for the purpose of export as per the requirement of the foreign country.

Reimbursement, as above will be limited to a sum of Rs.50 Lakhs or 75% of the actual total amount incurred on market authorization for one or more products; whichever is less.

This financial assistance will be only for market authorization for either new product or for old product in new country and total payment to a company in one financial year would be limited to Rs.50 Lakh under this component. However, relaxation may be given at the discretion of PAC on the basis of justification submitted for the grant sought.

Financial assistance will be provided on the applicant certifying that similar assistance has **not** been taken from any other Central Government Ministry/ agency for the same product.

For this component, prior approval of the Ministry of AYUSH is required.

Application format is at **Appendix-III**.

**(C) Support for international AYUSH market development and AYUSH promotion-related activities:**

Assistance for AYUSH market development linked activities and to organize or support international conferences, seminars, workshops, conduct of market surveys & studies, setting up AYUSH promotive windows/ kiosks/ electronic networking facilities/ Chairs and exchange of AYUSH publications & other materials etc will be undertaken/ provided as under-

<p>i) International market-development related surveys &amp; studies, data procurement and hiring of services of international consultants to be undertaken by Ministry of AYUSH/ Pharmexcil/ FICCI/ CII/ ASSOCHAM, etc. This will include as under:</p> <ul style="list-style-type: none"> <li>• Survey of market surveillance and gather market intelligence in order to promote marketing of AYUSH products/ services;</li> <li>• National/ International consultants familiar with marketing of herbal drugs/ food supplements would be engaged to prepare the reports/ dossiers in respect of Europe, America, Africa, Middle East, SAARC, BIMSTEC, SCO, etc. in respect of market size, trade channels, regulation requirements etc. for boosting AYUSH exports.</li> </ul>	<p>Up to Rs. 50.00 lakh</p>
<p>ii) Sponsoring of AYUSH research &amp; development/ teaching and other collaborations with reputed institutions/ universities in foreign countries; International agencies and UN bodies like WHO.</p>	<p>Based on actual proposals but amount not exceeding Rs. 500.00 lakhs per case/ as per actuals in case of UN bodies</p>
<p>iii) Setting up of AYUSH Academic Chair(s) with reputed institutions/ universities abroad.</p>	<p>Based on actual expenditure to be incurred on salary, travel and other allowances of incumbent as per</p>

	Chair Guidelines*.
iv) Participation/ organization of International exhibitions/ conferences/ workshops/ seminars/ road shows/ trade fairs, etc. in India and abroad by the Ministry of AYUSH through Indian Mission/ CII/ FICCI/ ITPO/ ASSOCHAM/ Pharmexcil, etc.	Up to Rs. 100.00 lakh
v) Organization of International conferences/ workshops/ seminars, etc. in India on AYUSH Systems by Ministry of AYUSH/ State Governments/ Universities/ eminent institutions or organizations etc. (Application may be sent in proforma at Appendix-IV)	Up to Rs. 50 lakh
vi) Support for fulfillment of international commitments for transfer and networking of AYUSH technology/ regulatory information, etc.	Up to Rs. 10.00 lakh
vii) Supply of AYUSH literature/ books, publicity materials etc to foreign universities/ R&D institutions/ other organizations.	Up to Rs. 05.00 lakh
viii) Short term Training / Awareness building Program for foreign nationals (7 days/ 14 days) to be conducted by Ministry of AYUSH or by autonomous organizations under Ministry of AYUSH	Up to Rs. 100 Lakhs per training program
ix) Infrastructure development of hostel/ hiring of accommodation facility for foreign nationals for training program by autonomous organizations under Ministry of AYUSH	Upto 10 crores per annum
x) Engagement of International Media/ publications for AYUSH promotional activities at international level / scientific awareness activities /International Media campaign – Electronic and print media	Upto 100 Lakhs per annum per project/ proposal
xi) Support for formation or strengthening of AYUSH associations at international level. The associations in cooperation with Ministry of AYUSH will work for promotion and propagation of AYUSH systems and coordinate with Ministry of AYUSH and regulatory authorities	Upto 50 Lakhs per association per annum

in the respective countries for registration / recognition to of AYUSH products and services .	
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**\*Note:** Guidelines for setting up of AYUSH Academic Chairs has been prepared separately and available on the website of the Ministry of AYUSH.

**(D) Translation and publication of AYUSH literature/ books / publicity material etc. in foreign languages.**

In view of the increasing demand for authentic information on AYUSH systems of medicine, it is proposed to get classical literature/ books translated and published/ reprinted in foreign languages excluding English. The literature/ books will be identified as and when required by the Ministry of AYUSH or on recommendation of Indian Mission or by AYUSH chair. Maximum amount up to Rs.15.00 lakhs will be provided on actual expenditure incurred in translation and publication/ reprinting in each case. Wherever necessary the translator/ translating agency While submitting the proposal, may contact the original author/ publisher holding the copy rights to understand the terms and conditions for seeking their consent which may be complied through the grant sought from the Ministry of AYUSH .

**(E) Establishment of AYUSH Information Cells and Strengthening/  
Establishment of new Health Centre/ Institution in foreign countries:**

**(a) Establishment of AYUSH Information Cells:**

AYUSH Information cell may be set up in foreign Countries under the aegis of India Embassies/ Missions and Cultural Centers set up by ICCR or at the venue suggested by Indian Mission or identified by the Ministry of AYUSH.

The Ministry will provide onetime non-recurring grant of Rs. 15.00 lakhs per Cell for initial setup and for undertaking AYUSH Promotional Activities. A recurring amount of Rs.5.00 Lakh per cell per annum will also be provided to Indian Mission to undertake AYUSH Promotional Activities like organizing symposiums, lecture series, expo, etc. The Requirement and the activities to be taken up by the AYUSH Information Cell may be seen at Appendix-VIII.

The Non-Recurring as well as Recurring Grant is to be utilized in the same Financial Year for which it has been sanctioned.

The Mission will be required to submit **(1) Utilization Certificate, (Appendix - IX) (2) Statement of expenditure (Appendix -IX)** and **(3) details of AYUSH Promotional Activities undertaken (along with Photographs)** against the grant.

Ministry of AYUSH may depute experts/ officers to the Information Cell for short term/long term duration for specific activity(s) under separate sanction as per MEA rules & terms prescribed for foreign deputation of officials as and when required. AYUSH experts will deliver lectures, consultations, conduct seminars and training courses and other such promotional activities at this Information Cell for propagation of AYUSH Systems.

**(b) Strengthening / Establishing of new Health Centre/ Institution in foreign countries:**

Strengthening /establishment of Health Centre(s)/ Institution(s) can also be supported in the foreign host country. PPP mode may also be considered. Support can be provided for infrastructure, equipment, Technical services etc. after examining the proposal. However, extent of financial support for this purpose will be maximum ceiling of Rs. 30.00 Crore. The proposals in this regard could be considered on a case to case basis in project mode.. The amount may be provided as one time grant or as recurring grant as per the proposal.

**(F) International Fellowship/Scholarship Programme for foreign nationals for undertaking AYUSH courses in premier institutions in India.**

Resurgence of AYUSH at international level has resulted in growing demand from foreign students to study in Indian institutions. Keeping this in mind, it is proposed to support foreign nationals under an international fellowship/ scholarship programme for undertaking AYUSH courses at premier institutions in India.

The application will be entertained only when recommendation is made by the Embassy or High Commission of India in the concerned country and submitted through ICCR portal within the valid period. The fellowship/ scholarship may be granted as per the terms and conditions given in Appendix-V and Appendix - VI

To bring uniformity in the amount of scholarship being granted for pursuing AYUSH courses, additional expenditure (if any) for the scholarships offered by MEA for scholars of AYUSH Systems, will be borne under the IC scheme.

**(G) Setting up and strengthening of Export promotion Council for Products and Services :**

The export promotion Council will work for export promotion of AYUSH products/ medicines and services. They will take up activities with the support of Department of Commerce for export promotion of traditional medicines such as organising Reverse Buyer Seller Meets focused on herbals and AYUSH products and services, enabling small and medium companies/ institutions/Organizations to develop relation/start business with importers and distributors of the traditional medicine products and services. They will compile regulatory information of major countries and export data for facilitating product/service registrations abroad.

The financial assistance of up to Rs. 50 lakhs per annum may be provided for taking up activities.

**4. Establishment of International institutes/ research centers in India under various multi-country organizations / forums like BIMSTEC**

Financial assistance up to Rs. 200 crore may be provided for Establishment of International institutes/ research centres in India under various multi-country organizations / forums.

**5. Engagement of manpower under the scheme:** For the proper administration of the Scheme in the Ministry following manpower will be engaged on contract:

<b>S. No.</b>	<b>Manpower</b>	<b>Cost</b>
<b>1.</b>	Engagement of Consultants (as per the guidelines of Ministry of AYUSH) i. Two Domain Experts One Administrative Consultant	As per the guidelines of Ministry of AYUSH
<b>2.</b>	One Data Assistant	As per the guidelines of Ministry of AYUSH
<b>3.</b>	Three Data Entry Operators/ office assistants	As per the guidelines of Ministry of AYUSH
<b>Note: The revised rates will be applicable to the already existing Consultants (Technical/ Administrative) and DEOs, if any, under the IC scheme.</b>		
	Total	As per the guidelines of

		Ministry of AYUSH
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**Note:**

- i. The remuneration of the Domain Experts/ Technical Consultant/ Administrative Consultant / Data Assistant and DEOs will be at the rates as per the guidelines of Ministry of AYUSH.
- ii. The remuneration for the staff to be engaged will be revised annually by granting incremental increase of 05% or as revised for other such consultants and staff in Ministry of AYUSH, after review of their performance.

**6. General Conditions for granting assistance:**

- i. Participation in foreign event(s) will be focused towards promotion & propagation and recognition of AYUSH system in the particular country.
- ii. The Ministry of AYUSH will prefer to participate in those events which are 'Health' specific rather than general in nature with primary objective to bring about promotion & propagation and recognition of the AYUSH as system of medicine.
- iii. Applications having prior approval of Ministry of AYUSH will be considered for reimbursement.
- iv. The expert/ officer/ practitioner selected on deputation will be notified to the receiving party well in advance before the departure date.
- v. The receiving party, wherever applicable, shall notify the sending party the tentative date from which the expert is required, at least one month prior to the date of departure.
- vi. The fellowship/ training/ skill development programmes/ study tours offered through Nodal Ministries of the Government of India shall carry the terms and conditions attached to such initiatives.
- vii. Detailed report of completion of foreign deputation/ assignment will be required from all participants supported under the scheme within two months for scrutiny in the department for follow up action.

## 7. Procedure for implementing the scheme:

Selection process in the IC Component will be as follows:

- i. The scheme will be announced on the website of the Ministry of AYUSH.
  - ii. Application format and documents/ information required from the applicant for presentation of scientific paper in the International Seminar/ Symposium/ Workshop etc. for re-imbusement under I.C. Scheme is at **Appendix-I**
  - iii. Application format for Incentive to drug manufacturers, entrepreneurs, AYUSH institutions etc. for international propagation of AYUSH and registration/ market authorization of their products by USFDA/ EMEA/ UK-MHRA/ NHPD/ TGA etc. for exports are given at **Appendix-II and Appendix-III** respectively.
  - iv. Application format for organization of International conferences/ workshops/ seminars, etc. in India on AYUSH Systems by State Governments/ Universities/ eminent institutions or organizations etc is given at **Appendix-IV**.
  - v. Guidelines and financial Terms and conditions of AYUSH scholarship under Scheme for Promotion of International Cooperation in AYUSH are at **Appendix V and VI** respectively.
  - vi. ECS mandate form is at **Appendix-VII**
  - vii. The Requirements and activities to be undertaken by AYUSH Information Cell is at **Appendix VIII**
  - viii. Utilization Certificate and Statement of expenditure is at **Appendix -IX**.
8. The proposal on receipt in the Ministry will be examined in the Division/ Section and appraised on file.

Each proposal after detailed examination and appraisal, will be placed before the Project Approval Committee (PAC) headed by the Secretary, Ministry of AYUSH for consideration/ for sanction of grant. Thereafter, proposal will be sent to Integrated Finance Division (IFD) only for concurrence on financial part of the proposal as agreed at the time of PAC meeting. The approval of the deputation of Govt officers and experts

would be granted by the competent authority. Such proposal would not be placed before PAC.

**9. Composition of Project Approval Committee:**

- |   |   |             |
|---|---|-------------|
| i) Secretary (AYUSH)  | - | Chairperson |
| ii) Financial Advisor of the Ministry                                     | - | Member      |
| iii) Additional Secretary (AYUSH)   | - | Member      |
| iv) Advisor (Ayurveda/ Unani/ Siddha/ Homoeopathy)                        | - | Member      |
| v) Representative of Ministry of Commerce                                 | - | Member      |
| vi) Executive Director, Pharmaxcil or its nominee                         | - | Member      |
| vii) Any other member nominated by Secretary-AYUSH                        | - | Member      |
| viii) Joint Secretary/ Officer equivalent to Joint Secretary<br>Secretary | - | Member-     |

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**Appendix-I**

**Application Form for seeking prior approval under the Scheme for Promotion of  
International Cooperation in AYUSH  
for presentation of scientific paper in the International Conference/ Seminar/  
Symposium/ Workshop etc.**

<b>S.No.</b>	<b>Requirement</b>	<b>To be filled by the applicant</b>
<b>1.</b>	Name of the Applicant and designation	
<b>2.</b>	Address,  Telephone No.  E-mail.	
<b>3.</b>	Name of the organization/ institution in which the applicant is working/private practitioner.	
<b>4.</b>	Complete Bio-data of the applicant with his past experience for presentation of papers(Registration No. at State/ Central Registration Body and date)	
<b>5</b>	Title of the paper to be presented (Full copy of the paper is necessary). Abstract of the paper will not be accepted.  Undertaking from the applicant certifying that the paper to be presented is the original work of the applicant and not presented anywhere.  No Objection Certificate from co-authors (If any)	
<b>6</b>	Date (s) of Event and duration of stay with name of Country.	

7	Acceptance / invitation letter for paper presentation, issued by Host organization (for prior approval).	
8	Name of the Host organization with complete contact details (for prior approval).	
9	Recommendation of the Head of the institution (Applicable to those who are employed) for prior approval.	

(Signature Applicant)

**Documents required at the time of reimbursement (check list) (must be submitted within 1 month of completion of the event):**

1. Details of expenditure incurred
2. Certificate of participation.
3. Original Receipts and vouchers.
4. Original Boarding passes.
5. Details of Aadhaar linked Bank Account in proforma (Appendix-VI) along with a cancelled cheque.
6. Copy of PAN Card and Aadhaar Card
7. Other relevant documents
8. ECS mandate form (Appendix-VII).

**Application Form for seeking reimbursement under the Scheme for Promotion of International Cooperation in AYUSH**

**“Incentive to drug manufacturers, entrepreneurs, AYUSH institutions and Hospitals etc. for international propagation of AYUSH”** by participating in international exhibitions, trade fairs, road shows etc.

1. Name of the Organization:
2. Name and details of the event for which prior approval/ grant is being sought:
3. Address of the company/organization for which prior approval/  
grant is being sought
4. Status (Govt./Semi govt./Autonomous/Private)
5. Nature of organization and Standing in profession
6. Details of GMP certificate (For AYUSH Drug Industry only) or registration certificate for other AYUSH organizations.
7. Import Export Certificate (IEC)
8. List of products to be displayed/ displayed
9. Total annual turnover of last 3 years (in attached format)

Year	Total Turnover	Turnover related to AYUSH Products	Export Related to AYUSH Products
2000			

10. Whether Grant in aid has been received from Ministry of AYUSH earlier under IC Scheme, if so details thereon
11. Undertaking for not seeking/ taking any Grant in aid/Incentive from Central Govt/ State Govt for the same purpose.

12. Total expenditure involved in participation of event.
13. Amount sought/ requested from the Central Govt. along with details of contribution by the Organization
14. Name of the authority to whom the draft is prepared for re-imburement or grant is to be released:
15. Any other relevant information
16. In case of hospitals, No of Beds, OPD daily, IPD, ICU facility, Their Turnover details certified by CA, functioning since how long and in which stream (A,Y,U,S,H), whether the fair is related to the hospitals if yes then how, no. of staff person, if any specialized treatment is given/ Recognised by state or /Central govt./ NABH Accreditation or any other related Certificate.

Signature of the Head of Pharmaceutical Industry/MD/ Organization

Dated :

**Documents at the time of reimbursement required** within three months after the event is over:

1. Statement of the expenditure of participation in event attested by Chartered Accountant along with- original vouchers/ receipts etc. on completion of the event;
2. Certificate of participation along with photographs of stall in the fair etc on completion of the event.
3. Copy of Pan Card and Aadhaar Card
4. ECS mandate form (Appendix-VII)

**Application Form for reimbursement under the Scheme for Promotion of  
International Cooperation in AYUSH**

**Market Authorization of AYUSH products at regulatory bodies of different  
countries such as USFDA/EMEA/UK-MHRA/ NHPD/ TGA etc. for exports**

1. Name of the Organization/ Unit:
2. Address of the company/organization for which prior approval/ grant is being sought
3. Registration Number & year under companies/ Societies Registration Act in India:
4. Name and details of the product for which prior approval/ grant is being sought:  
Name of the Country:  
Name of the regulatory agency (Issuing authority)  
Registration No. of marketing partner/ distributor in foreign country (if any)  
Registration Number of the product (at the time of reimbursement)
5. Details of GMP certificate of the applicant industry.
6. Import Export Certificate (IEC)
7. List of products to be displayed/ displayed
8. Total annual turnover of last 3 years in attached format.

Financial Year	Total Turn Over	Turnover related to AYUSH Products	Export related to AYUSH products

9. Status (Govt./Semi govt./ Autonomous/ Private)

10. Whether any Grant in aid has been received from Ministry of AYUSH earlier, if so details thereon.
11. Whether any Grant in aid is being sought/ received from any other source including Central Govt./ State Govt. for the same purpose.
12. Payment to be paid/ paid to regulatory authority for Market Authorization of the product:
13. Expenditure on preparation of Dossier (if any):
14. Other expenditure (50% of fee paid to reputed international consultant with details) and copy of receipts:
15. Total expenditure involved in Market Authorization of the product:
16. Amount sought from the Ministry of AYUSH along with details and the justification of the amount sought :
17. Contribution of the Organization towards the activity:
18. Appraisal of the Bank (scheduled bank) if loan is sought for the same activity:
19. Any other relevant information:

Signature of the Head of Company/MD

Dated :

**Documents required (check list):**

- 1. During seeking prior permission from the Ministry of AYUSH:**
  - a. Application form (duly filled)
  - b. Copy of the GMP certificate.
  - c. Statement of the turnover of last 3 years.
  - d. Statement: Whether the products are being registered by the applicant company or any marketing partner/ distributor in foreign country.

**2. At the time of claiming reimbursement:**

- a. Statement of the expenditure incurred on the project attested by Chartered Accountant along with original vouchers/ receipts etc.
- b. Market Authorization Certificate of the product.
- c. Original receipts of fee/ payment made to regulatory authority.
- d. Certification from Chartered accountant for the cost incurred for preparation of dossier and fee of the consultant.
- e. Sufficient documents to show that the product(s) registered by its other marketing partner/ distributor in that foreign country
- f. ECS mandate form (Appendix-VII).

**Application Form for organization of International Conference/ Seminar/  
Symposium/ Workshop etc under the Scheme for Promotion of International  
Cooperation in AYUSH**

1. Name of the Organization
2. Registered and Mailing address with Phone/ Fax No. with STD code/ E-mail
3. Article of Association, bye-laws and abstract of Audited Income & Expenditure details of last five years (in case of NGOs, Institutions/ Trust/ Foundations etc)
4. Major activities/ field of the organization
5. Major achievements of the organization in last three years
6. Whether any grant-in-aid received from Ministry of AYUSH under IC Scheme, if so the details thereof including Utilization Certificate.
7. Whether funds were/are received or sought from any other source for the same purpose including Central/ State Govt., if yes, furnish  
Details thereof
8. Title/ topic/ subject of proposed project and dates
9. Brief about the deliverables and expected outcomes of the proposed event  
(enclose a concept paper indicating objectives, action plan, out puts & outcomes, modalities & logistics, tentative programme, etc.
10. Coverage area for the proposed project
11. Total budgetary requirements for the proposed event and break up of grant sought under the IC Scheme with justification for each item wise.
12. Any other information relevant to the context
13. Attach following documents at the time of prior approval:
  - i) Concept Note along with complete DPR
  - ii) Attested Copy of Registration and Bye-laws (if any)
  - iii) Attested copies of Audited Statements of Account for last 5 years

- iv) A note of past activities and achievements of the organization
- v) List of invited National and international delegates separately
- vi) Recommendation/ forwarding of State Government, Directorate of AYUSH for organization of international Seminars/ Conference/ Symposium /Workshops etc.
- vii) Copy of clearance from Ministry of External Affairs (MEA) and Ministry of Home Affairs (MHA).

Documents required at the time of reimbursement within three months after the event is over:

- i) Scientific details of the event;
- ii) Audited Account Statement of the event from Chartered Accountant for reimbursement;
- iii) Utilization Certificate
- iv) Copy of the proceedings.
- v) Bank Account details (ECS Mandate form) and Agency registration code with Comptroller General of Account (CGA) under Central Plan Scheme Monitoring System (CPSMS).

Signature

(Name and Seal of the Head/authorized officer of the Organization)

### **Guidelines for AYUSH Scholarship Scheme**

- No application will be accepted after last date of application.
- The application will be processed only for the course applied for. No request for transfer of University / change in course will be entertained at any stage once the admission is confirmed.
- The eligibility criteria and other terms and conditions for admission of the respective university will be applicable.
- The candidate has to fill 03 choices of Universities in the application in order of preference.
- The allocation of University will be subject to availability of seat. If no seats are available in the choice of University given by the candidate, the allocation of University will be done by the Ministry of AYUSH in other University as per the availability of the seats.
- Ministry of AYUSH may decide about the selection criteria from time to time.
- The Medium of teaching will be English and/or Hindi
- Equivalence certificate for the foreign candidates is obtained by the ICCR from Association of Indian Universities. There will be no reimbursement of fee paid by the scholars to Association of Indian Universities for obtaining Equivalence certificate.
- Candidate has to confirm / deny the offer of admission within 15 days of receiving the offer after which it will be considered that the candidate is not interested and the seat will be offered to the next candidate in the waiting list.
- There is no provision for Health/Medical insurance for the AYUSH scholars
- Economy class Airfare by shortest/ cheapest route will be provided to the scholars once at the time of admission and once after completion of the course.
- The air tickets for to & fro journey to the scholar will be provided by the concerned Indian Mission / ICCR.
- In case of urgency, the candidate has to inform about the travel plans/ itinerary to ICCR and seek the prior approval to ICCR before booking the air tickets. No reimbursement of cost of air tickets / booking charges of the air tickets will be made to the scholars if the tickets are not booked with prior approval of ICCR.

- Reimbursement of House rent Allowance (HRA), other allowances etc. will be settled in the ongoing financial year (on producing authentic bills/receipts/supporting documents). Request for reimbursement of allowance for past financial year/ years will not be entertained.
- No allowance/fee other than mentioned in the terms and conditions at Annexure – VI will be provided/reimbursed.
- Any matter not covered above will be referred to Ministry of AYUSH whose decision will be final.

**Financial Terms and conditions of AYUSH scholarship under Scheme for  
Promotion of International Cooperation in AYUSH**

Courses	Scholarships Rates (in Rupees)
<b><u>LIVING ALLOWANCE (STIPEND)</u></b>	
Undergraduate course	Rs. 18,000/- P.M.(Consolidated)
MD	
• First Year	Rs. 35,500/- P.M. (Consolidated)
• Second Year	Rs. 38,000/- P.M. (Consolidated)
• Third Year	Rs. 38,000/- P.M. (Consolidated)
Ph.D.	
a) First Year	Rs. 43,500/- P.M. (Consolidated)
b) Second year	Rs. 43,500/- P.M. (Consolidated)
<b><u>CONTINGENT GRANT</u></b>	
Under-graduate & Diploma	4,500/- pa
Ph.D. Course/ MD/ MS	12,000/-pa
<b><u>HOUSE RENT ALLOWANCE</u></b>	
a) in cities of Delhi, Bangalore, Kolkata, Chennai, Mumbai, Hyderabad & Pune	Not exceeding Rs, 6,500/- P.M. ( as per actuals)
b) In other cities	Not exceeding Rs, 5,000/- P.M. ( as per actuals)
<b><u>TUITION FEE/ OTHER COMPALSARY FEE</u></b>	
Tuition Fee/ Other Compulsory fee	As per actuals
<b><u>To and Fro AIRFARE</u></b>	

For all courses	<ul style="list-style-type: none"> <li>• Economy class Airfare by shortest/cheapest route will be provided to the scholars once at the time of admission and once after completion of the course for travel from the capital of their country to airport nearest to the Institute in India</li> </ul>
	<ul style="list-style-type: none"> <li>• At the time of Admission air ticket would be provided by the respective Indian Mission.</li> </ul>
	<ul style="list-style-type: none"> <li>• After completion of course air ticket would be provided by the ICCR</li> </ul>
<b>MEDICAL ALLOWANCE</b>	
There is no provision for Health/Medical Insurance for the AYUSH Scholars.	

**MANDATE FORM**

**ELECTRONIC CLEARING SERVICE (CREDIT CLEARING/REAL TIME GROSS SETTLEMENT (RTGS) FACILITY FOR RECEIVING PAYMENTS.**

**A. DETAIL OF ACCOUNT HOLDER:-**

NAME OF ACCOUNT HOLDER	
COMPLETE CONTACT ADDRESS	
TELEPHONE NUMBER/FAX/EMAIL	

**B. BANK ACCOUNT DETAILS:-**

BANK NAME	
BRANCH NAME WITH COMPLETE ADDRESS, TELEPHONE NUMBER AND EMAIL	
WHETHER THE BRANCH IS COMPUTERISED	
WHETHER THE BRANCH is RTGS ENABLED? IF YES, THEN WHAT IS THE BRANCH'S <b><u>IFCS CODE</u></b>	
IS THE BRANCH ALSO NEFT ENABLED?	
TYPE OF BANK ACCOUNT (SB/CURRENT/CASH CREDIT)	
COMPLETE BANK ACCOUNT NUMBER (LATEST)	
MICR CODE OF BANK	

DATE OF EFFECT:-

I hereby declare that the particulars given above are correct and complete. If the transaction is delayed or not effected at all for reasons of incomplete or incorrect information I would not hold the user Institution responsible. I have read the option invitation letter and agree to discharge responsibility expected of me as a participant under the scheme.

(.....)

Date:

Signature of Customer

Certified that the particulars furnished above are correct as per our records.

(Bank's Stamp)

(.....)

Date:

Signature of Customer

1. Please attach a photocopy of cheque along with the verification obtained from the bank.

**The Requirements and activities to be undertaken by AYUSH Information Cell**

**A. Minimum Items and publicity materials to be maintained at AYUSH Information Cell**

- Provision to screen the AYUSH videos.
- Sample AYUSH Medicines for display at Cell for Common diseases in the country concerned.
- Display the material provided by different Councils/Institutions under AYUSH Ministry (in printed form and/or over the Television System) e.g. basic Yoga/Ayurveda practices videos etc.
- Flyers detailing AYUSH Systems in the local language of the country.
- Any other information Missions may consider vital for promotion of AYUSH System abroad.

**B. Activities to be undertaken in a Calendar year:**

- To prepare a calendar of events to be conducted through the Information Cell.
- To organize lectures, consultation, conduct seminars and training courses.
- To maintain a register of AYUSH doctors/practitioners/hospitals/Institutions in country concerned.
- To generate the data about local regulations related to trade and practices of traditional medicine, and other commerce related data of AYUSH products and services, which could be useful for Promotion of AYUSH systems in that country.
- To Conduct Yoga Classes with the support of Yoga Experts from time to time.
- Any other such activities, Missions may consider vital for promotion of AYUSH system in that country.

Note: The missions are expected to discourage the expenditure of grant received under AYUSH information cell on furniture, beautification etc. or for personal benefit of individuals.

### Utilization Certificate

Sanction No. & Date	Sanctioned Amount

**It is certified that out of Rs. \_\_\_\_\_ of Grant sanctioned during the Financial Year \_\_\_\_ in favour of \_\_\_\_\_ under the Ministry of AYUSH's Sanction No. \_\_\_\_\_ dated: \_\_\_\_\_, a sum of Rs. \_\_\_\_\_ has been utilized for the purpose of \_\_\_\_\_ for which it was sanctioned.**

It is certified that I have satisfied myself that the conditions on which grants were sanctioned have been duly fulfilled/are being fulfilled and that I have exercised following checks to see that the money has been actually utilized for the purpose for which it was sanctioned:

(i) The main accounts and other subsidiary accounts and registers (including assets registers) are maintained as prescribed in the relevant Act/Rules/Standing instructions (mention the Act/Rules) and have been duly audited by designated auditors. The figures depicted above tally with the audited figures mentioned in financial statements/accounts.

(ii) To the best of our knowledge and belief, no transactions have been entered that are in violation of relevant Act/Rules/standing instructions and scheme guidelines.

(iii) The responsibilities among the key functionaries for execution of the scheme have been assigned in clear terms and are not general in nature. The benefits were extended to the intended beneficiaries and only such areas/districts were covered where the scheme was intended to operate.

(iv) The expenditure on various components of the scheme was in the proportions authorized as per the scheme guidelines and terms and conditions of the grants-in-aid.

(Strike out inapplicable terms)

Date:

Place:

**Signature**

**Signature**

**Name**.....

**Name**.....

**Head of the Finance**

**Head of the**

**Organisation**

**Statement of Expenditure**

Sr. No.	Items/ Activities	Voucher No. & Date	Expenditure Incurred (In Rs.)	Outcome / Remarks
<b>TOTAL</b>				